

**FOR IMMEDIATE RELEASE**

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**Former HUD Secretary Cisneros to Give 2012 Edward R. Roybal Memorial Lecture**

**WHAT:** Henry G. Cisneros, executive chairman of CityView and former Secretary of the U.S. Department of Housing and Urban Development (HUD), will deliver the 2012 Edward R. Roybal Memorial Lecture, in honor of the late congressman and champion of health and aging services for vulnerable populations. Sponsored by the USC Edward R. Roybal Institute on Aging at the USC School of Social Work and honorary co-host Rep. Lucille Roybal-Allard, the event will also feature the presentation of awards to the recipients of the Pearmain Prize for Excellence in Research on Aging and the USC Roybal Institute Community Partnership Award.

**WHO:** Cisneros, one of the most well-known Latino faces in American politics and business, has been credited with creating affordable housing opportunities for American workers and revitalizing inner-city neighborhoods. The first Latino mayor of a major city in the United States, Cisneros served four terms in San Antonio, Texas, before becoming HUD secretary under President Bill Clinton. Under his leadership, the department helped rejuvenate many of the nation's public housing developments and formulated policies that expanded homeownership among minorities and low- to moderate-income families. He now is executive chairman of CityView, which aims to work with the nation's leading homebuilders to create communities and homes priced within the range of the average American family. CityView helped to fund the recently completed \$55-million West 27<sup>th</sup> Place, which is a new residential housing community near the USC University Park Campus. It stands out as a model for sustainable student housing.

**WHEN:** Wednesday, Feb. 22, 2012  
4:30 p.m.

**WHERE:** Town and Gown  
USC/University Park Campus

**ABOUT:** The USC Edward R. Roybal Institute on Aging hosts this annual event to commemorate Edward R. Roybal's legacy as a passionate advocate for civil rights and equal opportunity. The institute is dedicated to translational research and training that promotes and sustains the health, mental health and general well-being of older persons from low-income and multiethnic backgrounds so they may age successfully in their communities. The institute maintains a strong interdisciplinary focus, with collaborations among faculty and professionals in such fields as gerontology, psychology, preventive medicine, family medicine, psychiatry, oncology, American studies and ethnicity, policy, planning and development.